

# EAST METROPOLITAN CENTER

RANKIN COUNTY • MISSISSIPPI



## *Ready for Development*

- Control of Land ..... ✓
- Site Assessments ..... ✓
- Transportation Infrastructure  
Improvements ..... ✓
- Utility Infrastructure  
Improvements ..... ✓
- Annexation and Zoning ..... ✓
- Detailed Development Plan ... ✓



ENERGY MISSISSIPPI  
**Certified ✓ Site**



# EAST METRO CENTER

## MISSISSIPPI

### Profile

The East Metropolitan Center is a world-class mixed-use commercial business park located in Rankin County, Mississippi, about 10 miles east of Jackson. The site offers a gentle rolling terrain, lakes, and immediate access to interstates, rail, and the Jackson Evers International Airport.

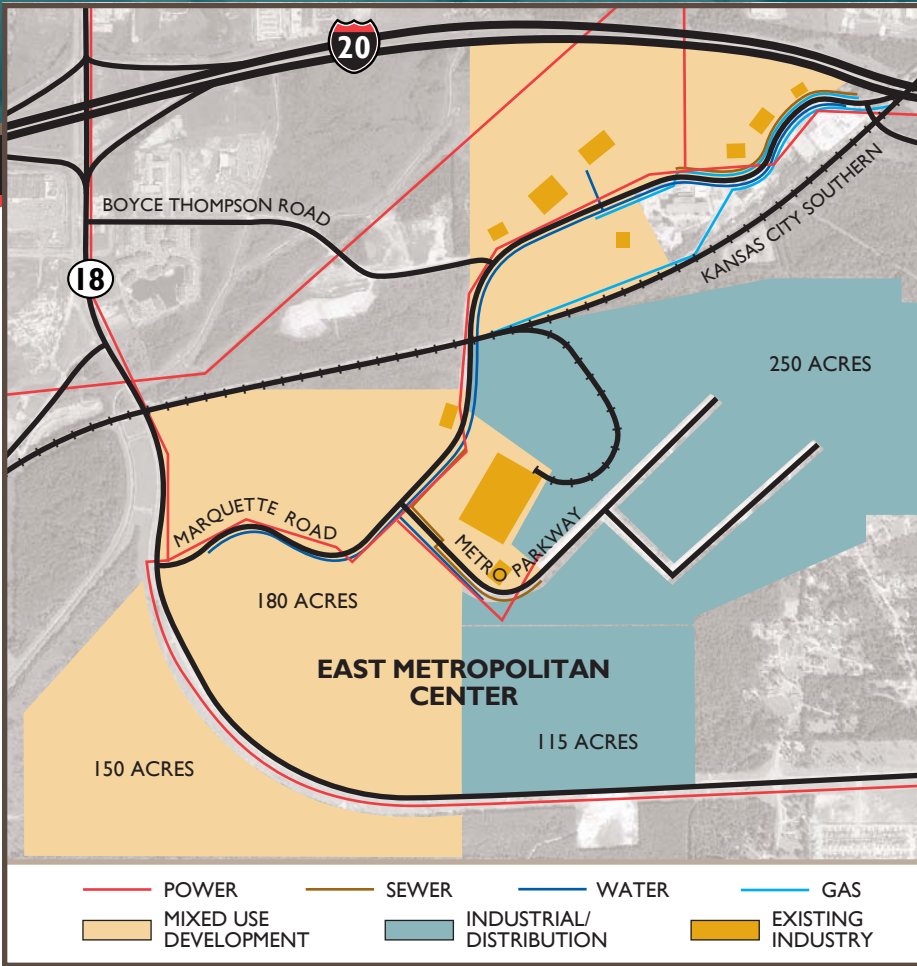
The East Metropolitan Center is already the home to General Motors, Brown Bottling Group, and Barbour International.

### Labor

Jackson MSA Rankin Co.

Civilian Labor Force* (Avg. Annual)	
2005	268,820
Unemployment* (Avg. Annual)	
2005	16,310
Unemployment Rate* (Avg. Annual)	
2005	6.1%

\* Source: US Bureau Labor Statistics  
2005 MDES (MS Dept. Employment Security)  
Annual Avg. Civilian Labor Force



### Location Advantages

#### Metro Proximity:

The East Metropolitan Center is located within the 510,000 population Jackson Metropolitan Area. The area has a high quality of life, several colleges, large medical facilities, and a diverse, well-educated workforce.

#### Transportation:

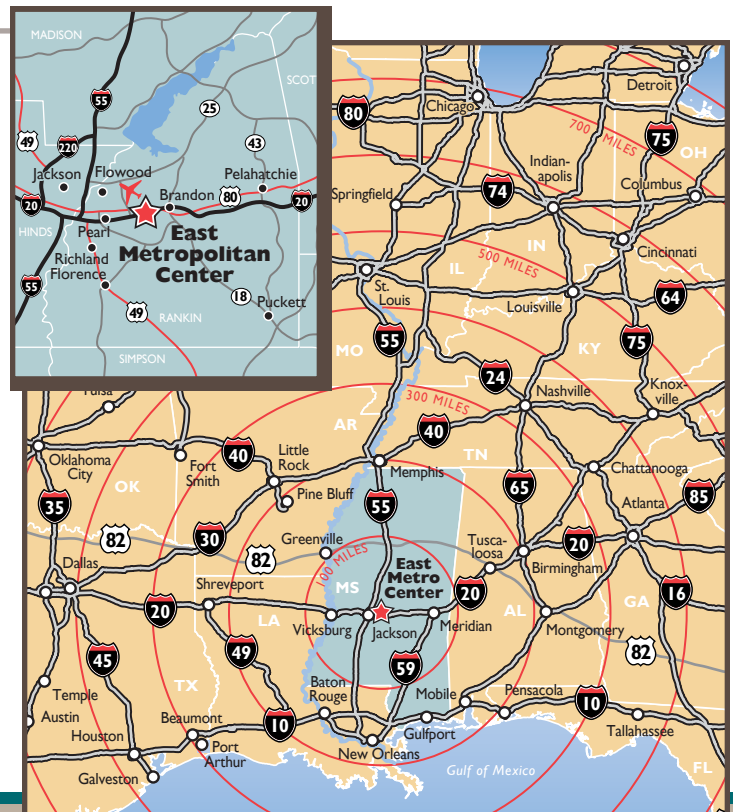
Located halfway between Dallas and Atlanta and halfway between Memphis and New Orleans, the site is adjacent to I-20 just 10 minutes east of I-55. It is served by Kansas City Southern Rail, which connects with Canadian National Rail in Jackson, and a state of the art inter-modal rail facility is located 5 miles from the site. The Jackson International Airport is just 10 minutes away, and the Port of Vicksburg is about an hour's drive to the west.

#### Regional Growth:

Rankin County is one of the fastest growing counties within the state and recently was selected as one of the Top Ten places to live in America. An excellent choice of housing for middle and upper income families at competitive prices is attainable in Rankin County.

#### Resources:

Several research and industry assistance programs are available at centers such as the Mississippi Polymer Research Center, Center for Advanced Vehicular Systems, University Medical Center, and the Mississippi Technology Alliance.



For more information on this and other Entergy Mississippi Sites contact:  
Rick Byars, 601-969-2308, [cbyars1@entergy.com](mailto:cbyars1@entergy.com) or Taurus Wright, 601-969-2349, [twright3@entergy.com](mailto:twright3@entergy.com)